

About the Berkshire Read

Practitioner reads on Berkshire Hathaway's deals, equity stakes, and annual-letter signals.

What the Berkshire Read is

The Berkshire Read is the Baratelli Institute's recurring practitioner read on Berkshire Hathaway. When Berkshire deploys capital — a deal, an equity-stake change, an annual-letter signal — the Institute publishes a Berkshire Read piece walking the mechanics, the price discipline, and the strategic frame through the same library that powers every other piece of Institute work. Cases are anchored to actual Berkshire moves; hypotheticals test what Berkshire *could* do at the same flagship depth.

Who Phil Baratelli is

Philip A. Baratelli, CPA, MBA. Founder, The Baratelli Institute. Former Family Office CFO; former public-company CFO at Clarus Corporation (NASDAQ: CLAR) including the Black Diamond Equipment listing (2010). Corporate Controller and Treasurer of Armor Holdings, Inc. (NYSE: AH) — rang the NYSE Closing Bell, November 4, 2003. CPA with thirty years of practitioner experience across audit (Deloitte), corporate finance, public-company reporting, and family-office capital stewardship. Currently a Principal investing on his own behalf; author of the Institute's long-form reference library across CFO/controller, family-office, private-equity, business-buyer, and athlete-wealth domains. Owns BRK.B personally; does not advise on Berkshire, TMHC, or any other security.

What the Berkshire Read produces

Each Berkshire Read case ships as a multi-artifact package: a 30+ page practitioner case study (PDF), a 10-tab Excel deal model, a Library Crosswalk PDF that names which Institute chapters taught which analytical move, a presentation deck (pptx + PDF), and a single combined PDF for reading start-to-finish. Strategic Briefs (BR-H series) accompany the cases — shorter hypothetical analytical exercises that test the Berkshire pattern against named, ranked candidate companies. Every page carries the discipline banner that distinguishes documented fact from the Institute's hypothetical structure from the Buffett-pattern inference.

Editorial cadence

The first Berkshire Read case (TMHC, June 2026) was published 24 hours after the May 31, 2026 deal announcement. The franchise is publishing one Case (real Berkshire move) plus one Hypothetical Brief (analytical exercise) per Berkshire-relevant news cycle. The cadence is 'when something happens, the Institute publishes the next day.' Forthcoming: a Delta Airlines case (~\$2.6B BRK position) and a Google case (~\$10B BRK position).

How to reach Phil

Press contact: contact@baratelliinstitute.com for journalist conversations, on-the-record interviews, and follow-up questions. The Institute also welcomes story-idea conversations — if a journalist has an angle they're working that touches Berkshire, Phil is happy to talk it through.

Educational publication of The Baratelli Institute. Not investment advice. Not a buy or sell recommendation on any security. Disclosure: Phil Baratelli owns BRK.B shares personally.